



Create more, Fear less.

## Contact

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🌐 <https://shorturl.at/eosO6>

## Technical Skills

### Front-end Development:

- HTML
- CSS
- React.js
- Next.js

### Design and Animation Tools:

- Adobe Illustrator
- Figma
- Sketch
- Adobe XD
- Adobe After Effects
- Lottie

## Personal Skills

Problem Defining & Solving  
Research Skills  
Team Building  
Leadership  
Empathy

## Portfolio link

🌐 <https://shorturl.at/fuvy8>

## WORK EXPERIENCE

### Freelance Projects

Jan 2023 - Present

- Jaan.ir Landing Page Design and Development
- E-Commerce Website and Brand Identity for Archiselect

### Head of Design Department at Wish Work Company

Oct 2022 – Jun 2023

- Consultative role in UI design
- Overseeing user experience for each project
- Conducting extensive product research
- Managing project timelines and workflow
- Facilitating effective communication with clients
- Providing design recommendations and insights on competitors
- Offering information on tools to enhance products
- Fostering a collaborative and innovative team environment
- Delivering high-quality design solutions

### Product Designer at Wish Work Company

Aug 2020 – Jun 2023

- Developing a design system for Wish Work (still in process)
- Designing the brand identity for Wish Work
- Implementing UI/UX design principles for various projects
- Undertaking front-end development to bring Wish Work's designs to life
- Collaborating with clients to design custom projects
- Applying user-centered design methodologies to create intuitive and engaging experiences

### Graphic Designer at Wish Work Company

Jan 2020 – Aug 2023

- Utilizing Adobe Illustrator and After Effects to direct and implement a teaser for our subsidiary company, Wish Clock
- Creating graphic elements for websites to enhance visual aesthetics and user experience
- Maintaining a keen eye for detail, color, and typography to produce high-quality designs

## EDUCATION

MBA, Marketing University of Tehran

Aug 2024 - Present

B.Sc., Chemical Engineering Amirkabir University of Technology

2014 - 2019